



BEST PRACTICES EXCHANGES FOR INTERNATIONALIZATION OF HIGHER EDUCATION

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The Path to Future

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GLOBALIZATION VS. INTERNATIONALIZATION

- **Complex interdependencies** (R. Keohane & J. Nye) – technology, culture, economy, social, political, etc.
- **Compressing distances of time and space** creates increased access to academic and scientific mobility
- **Universal Knowledge Heritage** is a consequence of the phenomenon of academic internationalization
- The result of participating in this process is an **added value / quality** brought among students, scholars and researchers
- Interaction and wider understanding – **tolerance** & multiculturalism



ACADEMIC TRENDS

- Institutions, countries and regions, pursue a **variety of goals** and participates in various ways to the internationalization of higher education
- Globalization brings an international dimension among our communities, **ideas exchange influences our lives and beliefs.** The academic scene is a generator of trends
- **Internationalization objectives evolve continuously** ranging from educating citizens worldwide, research and capacity building, revenue generation for enrolment of international students, and increase institutional prestige.
- International educational hubs and academic networks, comes in contact with **public and private institutional actors**

ACADEMIC TRENDS

- Governments create formal links with the **academic diaspora** to promote mobility brain
- Unequal global **talent flows** can be alleviated by various nations through the development of internationalization capabilities and ability to integrate into joint projects home
- Internationalization **objectives evolve continuously** ranging from educating citizens worldwide, research and capacity building, revenue generation for enrolment of international students, and increase institutional prestige
- For many institutions, internationalization is **a strategic component** for increasing the prestige, the degree of competitiveness and increase funds

RISKS BROUGHT BY INTERNATIONALIZATION

- The widespread use of English may thus lead to **cultural levelling** even if it is difficult to admit this
- **Brain drain** may continue or even accelerate, undermining the ability of developing countries and their institutions to retain the talent necessary for personal prosperity, for cultural growth and social welfare
- The presence of foreign university branches with prestige have the **potential to disadvantage local / national higher education**
- **Asymmetry** of relations between institutions, based on access to resources for the development and implementation of internationalization strategies can lead to common but unequal benefits

VALUES OF INTERNATIONALIZATION

(SOURCE: INTERNATIONAL ASSOCIATION OF UNIVERSITIES)

- Promote academic freedom, institutional autonomy and social responsibility;
- Exercise socially responsible practices locally and internationally, such as access and equitable success and non-discrimination;
- Adherence to accepted standards of scientific integrity and research ethics;
- Internationalization of the curriculum so that students gain the overall skills they will need;
- Development of international research communities, learning and practice to solve global issues of common interest;
- Protecting and promoting cultural and linguistic diversity, respect local concerns and practices when working outside their own nation.

EFFECTS & VECTORS FOR INTL.

- New horizons for advanced knowledge: it is imperative that internationalization projects to provide support for **trans / inter / multi-disciplinary collaboration**
- A **sustainable approach** in the context of internationalization will follow the coverage needs to **adapt curriculum** and providing support for **sharing best practices in education**
- Internationalization efforts of ULBS will also create prerequisites for the **development** of new joint degree programmes, improving academic offer, organizing summer schools / student international events, international conferences, European research projects and increased mobility



THANK YOU!